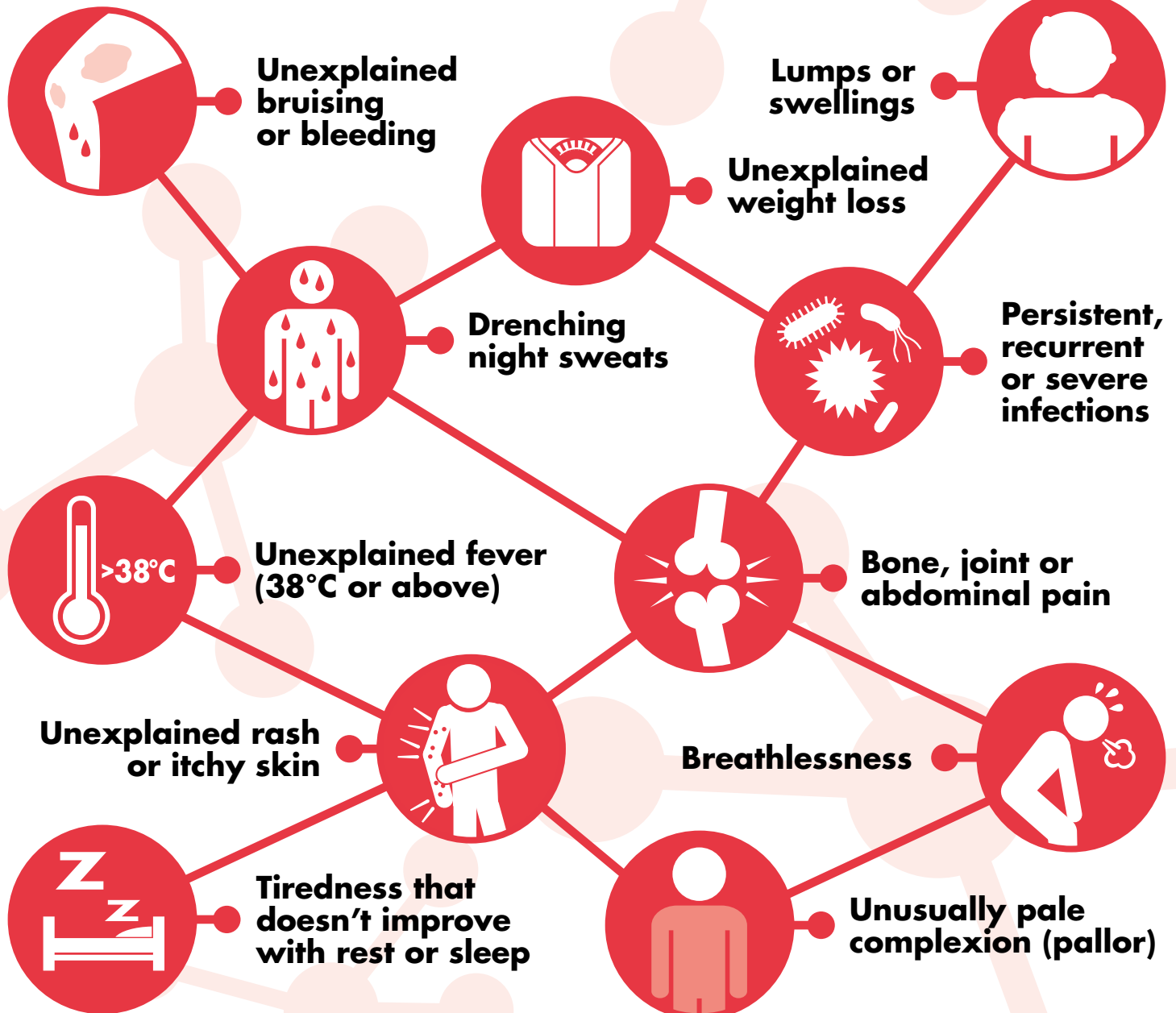


# Connect the Dots

**Blood cancer is the 5th most common cancer and the 3rd biggest cancer killer in the UK<sup>1</sup>**  
**Yet there is still low awareness of blood cancer and its symptoms<sup>2</sup> which may include:<sup>3</sup>**



This is not an exhaustive list and symptoms can often present in various ways. Always consult your GP if you have any concerns.

#### References

- 1 APPG on Blood Cancer. The Hidden Cancer. Available at: <https://media.bloodcancer.org.uk/documents/bloodwise-appg-report-hidden-cancer.pdf>. Last accessed August 2020
- 2 Blood Cancer UK. Over half of brits don't know blood cancer symptoms. <https://bloodcancer.org.uk/news/over-half-of-brits-dont-know-symptoms-of-blood-cancer/#:~:text=A%20poll%20of%20more%20than,knowning%20any%20symptoms%20at%20all>. Last accessed August 2020
- 3 National Institute for Health and Care Excellence (NICE). Suspected cancer: recognition and referral. NICE guideline (NG12). London: NICE, 2015

This information has been developed by Janssen UK as part of the Make Blood Cancer Visible 2020 campaign. The campaign is sponsored by Janssen UK and supported nine blood cancer patient groups.

Some of the symptoms of blood cancer can be vague and difficult to spot.  
Most people with these symptoms won't have blood cancer. But if you experience any,  
**don't delay, connect the dots**  
**and book an appointment with your GP.**